



# ANDRÉ BORCHERS

ANDRÉ BORCHERS (\* 27. FEBRUAR 1986) WAS BORN AS A SON OF A GERMAN BUSINESS FAMILY.

PRIOR TO HIS STUDIES AS A FASHION DESIGNER AND MANAGER IN HIS ADOPTED HOMETOWN HAMBURG, BORCHERS LIVED AND WORKED IN THE CITIES SYDNEY, MADRID, BARCELONA, MILAN AND NEW YORK - WHERE HE VISITED PARSONS SUMMERSCHOOL.

DUE TO HIS EXTRAVAGANT, CASUAL AND ELEGANT LOOK, WHERE HE OFTEN COMBINES LUXURY HEADBANDS AND XXL BAGS, ANDRÉ BORCHERS TURNS HEADS WORLDWIDE.

AT THE AUTUMN/WINTER FASHIONSHOWS IN NEW YORK BORCHERS STATEMENTS WERE REPRODUCED BY THE INTERNATIONAL PRESS, IN ADDITION HE WAS VOTED ONE OF THE BEST DRESSED PEOPLE OF NYFW BY THE NEW YORK MAGAZINE.

FURTHERMORE BORCHERS SUPPORTS A VARIETY OF DIFFERENT CHARITY PROJECTS, AS HE JUST INITIATED A LUXURY FLEA MARKET IN FAVOR OF THE TABALUGA CHILD FOUNDATION. JUST BEFORE HIS GRADUATION, ANDRÉ BORCHERS SURPRISED WITH THE CREATION OF HIS CHARITY SHIRT COLLECTION. HERE HE SUPPORTS A CHARITY PROJECT, WHICH WAS FOUNDED BY A SCHOOL IN HIS HOMETOWN BAD OEYNHAUSEN TO FAVOR CHILDREN IN RUANDA ([WWW.RUANDA-PROJEKT.DE](http://WWW.RUANDA-PROJEKT.DE)).

CURRENTLY, THE 26 YEAR OLD DESIGNER COMMUTES BETWEEN NEW YORK AND HAMBURG, COLLABORATED WITH THE TRADITIONAL GERMAN LABEL BETHGE FOR THE COMMON COLLECTION „NEON COUTURE“ AND WORKS AS THE CREATIVE HEAD FOR HIS HIGH-END LEATHER BAG AND ACCESSORY COLLECTION.